

TANG HANQIAN

Architectural / Interior / Exhibition Design Candidate

Hong Kong: +852 8495 8058 | Tanghanqian0708@163.com | IANG eligible, no employer sponsorship required

PROFILE

HKU Urban Design master candidate with interior design training and portfolio experience in exhibition, architectural, hospitality, adaptive reuse and urban design. Strong in visitor circulation, spatial planning, CAD drawings, 3D modeling, rendering and visual storytelling.

EDUCATION

The University of Hong Kong
Master of Urban Design
Sep 2025 - Nov 2026

Macau University of Science and Technology
B.A. Art & Design, Interior Design
Sep 2021 - Jun 2025

CORE SKILLS

- Exhibition planning, booth layout, visitor circulation, display zoning
- CAD drawings, floor/ceiling plans, elevations, sections, node details
- Spatial planning, hospitality design, adaptive reuse, urban design
- Site/user research, material selection, cost estimation
- AutoCAD, SketchUp, Rhino, Grasshopper, Revit, DIALux
- Photoshop, Illustrator, InDesign, Premiere, Figma

LANGUAGES

- Mandarin Chinese: Native
- English: Advanced
- Cantonese: Advanced
- Japanese: Basic

TARGET ROLES

Exhibition Designer | 3D Designer | Spatial Designer | Interior Designer | Assistant Interior Designer | Architectural Assistant

PORTFOLIO PROJECTS

IKEA Milan Furniture Week Exhibition Design - Co-designer

- | Academic Project
- Planned a 396 sqm island exhibition booth for Salone del Mobile.Milano, translating IKEA brand values into reception, meeting, product display and lifestyle experience zones.
- Produced bubble diagrams, movement-line analysis, floor/ceiling plans, elevations, sections, node details, ergonomic studies, renderings and RMB 100,600 material/cost sheets.

Cyberport Campus - Seaside Science and Technology Innovation Life

- | HKU Urban Design Studio
- Conducted macro/meso analysis around Hong Kong Cyberport, covering land use, road network, building grain, open space, mountain-sea corridor and crowd profiling.
- Developed a master plan with 3D bridge, public gardens, waterfront park, youth apartment, visitor center and variable exhibition/conference hall; produced movement maps, transport strategy, renderings and elevation drawing.

Macau Heqi Residence Student Housing Renovation - Project Lead

- | Oct 2024 - May 2025
- Conducted student interviews and planning analysis; proposed shared spaces to improve living conditions and daily spatial experience; completed architectural design, CAD drawings and renderings.
- Recommended for the 10th Huacan Award Cross-Strait Emerging Design Competition 2025, Macau division.

Nanjing Hyatt Centric Hotel Interior Concept Design - Project Lead

- | May 2024 - Jun 2024
- Researched regional culture and competitor design strategies; developed lobby, restaurant and guest room concepts with spatial layout, material selection, mood direction and final renderings.

INTERNSHIP EXPERIENCE

Alibaba.com - Marketing Intern

- | Oct 2025 - Nov 2025
- Analyzed Southeast Asia B2B user comments and social media feedback to identify key pain points, task flows and decision barriers across onboarding, product selection, communication, ordering and fulfilment.
- Translated business insights into user-flow diagrams, information-structure maps and reusable web page templates, improving internal communication around content hierarchy, touchpoint design and visual presentation.

Zhongshan Linghang Group Co., Ltd. - Interior Design Assistant

- | May 2024 - Jun 2024
- Supported the Zhuhai Marriott Hotel Jinwan project across preliminary research, site measurement, scheme optimization, CAD drafting, modeling, material selection and sample production; established a BIM material library.

Changzhou Urban Construction Group Co., Ltd. - Interior Design Assistant

- | May 2023 - Jun 2023
- Assisted hotel lobby and restaurant design, including site measurement, concept development, CAD construction drawing refinement and SketchUp/3D visualization.

BRAND EXPERIENCE

Unilever LUX Brand Experience and Marketing Planning - Project Lead

- | Nov 2025 - Dec 2025
- Developed brand experience concepts for a beauty product campaign, connecting spatial storytelling, customer journey design, visual communication, and event-based engagement. Proposed offline activation ideas, display touchpoints, and audience interaction strategies to strengthen brand perception and create a more immersive consumer experience.